

IS AN ANTIDOTE FOR THE BLUES

Teal's "King of Patagonia" a Musical Comedy That Has Many Hits.

If there is anyone desirous of having a case of blues dispelled, just let him take a little time off and go to the Texas Grand, where Raymond Teal and his musical comedy company are playing "The King of Patagonia." The uproarious comedy presented Sunday night is one of the best musical productions that have ever been seen on the El Paso stage, and this includes the previous performances of the Teal company.

A jargon of dialects, jokes cracked in the argot of the enlisted soldier, much to the amusement of the large number of khaki clad visitors, and other scenes noted around an interesting little love story, interspersed with splendid musical numbers go to make the program.

Fritz Fields Makes Hit.
Fritz Fields as Ignatz Jasso, in the hit of the show, although running a close second to Roy Kinslow as Antonio, the cook who creates a laugh by the flourish of his big butcher knife and his comical wailing of the "merry widow," Miss Pansy De Lacour. Fields starts out as special bodyguard and aid to Lieut. Chester Nutt, ably acted by Homer Long, but is informed that he is the King of Patagonia, and plays the part to perfection until he is almost blown up by Antonio's bomb in the second act.

Homer Long, and Miss Hazel Lake as Rosalie Jones, are the lovers in a scene which is supposed to be laid on Wakiki beach, Honolulu, Hawaii. Long, as Lieut. Chester Nutt, returns to the home of his father, and is surprised when he is told that his future wife has been picked out. He objects, stating that he is in love with a Spanish girl, and is banished. Rosalie, however, having previously met her lover in Hawaii, turns out to be the Spanish girl with which Lieut. Nutt was in love, and the lovers are united.

Hawaiian Sextet Sings.
The Hawaiian sextet rendered two exceptionally good numbers. Homer Long and the chorus in "Puppy Love" were called back repeatedly. Miss De Lacour received applause when she sang "It's Lonesome Here." A specialty by Orville Harris, Roy Kinslow and Fritz Fields caused amusement.

The scenery was well handled under the direction of Art Phillips. It was announced that the company would play tonight, Tuesday and Wednesday nights, and would then be away for a four days' stay, returning next Monday.

THAT "IT PAYS TO ADVERTISE" IS PROVED WHILE YOU LAUGH

One of the funniest speeches in that delightful farce, "It Pays to Advertise," which is to be presented at the Texas Grand theater, March 2, 3 and 4, with matinees on Saturday and Sunday, is made by Rodney Martin, the rich man's son. Rodney having been coerced into entering upon a business career, decides to launch a big advertising campaign which is not approved by his sire.

In an effort to convince him Rodney says: "Oh! You don't believe in advertising? I guess you do."

"What makes you go to the theater? Don't tell me, I'll tell you."

"It's something you've been told about a play."

"And what you've been told, the other fellow's been told, and the fellow that told him read it somewhere."

"Ninety-five percent of the public are sheep, and all you've got to do is to start them right and they'll fall over each other trying to follow the leader."

"Do you know that the day after Bryan endorsed grape juice, the sales went up 9999 gallons a day?"

"Say, what kind of eggs do you eat?"

"It Pays to Advertise" is one of those plays that besides imparting a brisk and businesslike tonic to the most seeking success in the commercial world, who laughs uproariously at the plot of this farce, makes him desire a firm belief in the power of the press and the psychology of print.

NORMA TALMADGE AT THE GRECIAN

Beautiful Star Appears in Strongest Emotional Role in "Panthea."

Norma Talmadge, one of the most popular of the younger motion picture stars, made her Schenck-Pictures debut in New York last week in a film version of the celebrated drama, "Panthea." At the famous Rialto theater on Broadway and Marcus Loew houses this picture was received with tremendous enthusiasm. Attendance records tumbled and the daily press and trade publications vied with one another in sounding their praise of the star, the story and the director.

The fact that it was the young star's first appearance in a role of great emotional intensity added to the interest in the production. Heretofore Miss Talmadge has been seen almost entirely in parts of a lighter character and the superb role in this stirring drama surpassed all expectations.

In "Panthea" Miss Talmadge plays the role made famous on the stage in this country by Mrs. Olga Petrova, a role that gives the young star the best chance of her career to make the most of her emotional powers. From press reports in New York and other large cities where the picture has been shown Miss Talmadge has surprised even her most ardent admirers by the manner in which she enacts the difficult and intensely dramatic scenes in which the story of "Panthea" abounds.

The theme of "Panthea" is one calculated to hold the interest of all picture patrons. The story begins in Russia with Panthea fleeing from the net of the dreaded secret police who have falsely accused her of being a revolutionist. Escaping to England, she marries a young composer and the greatest situation in the play comes when she sacrifices herself that he may achieve success.

Directed by Allan Dwan, the picture excels in its rapidity of action, building up its big climaxes in a fashion that is certain to hold the most hardened picture patron spellbound. "Panthea" will be shown at the Grecian theater three days beginning today. This picture has the unqualified endorsement of the Grecian management and its patrons are earnestly urged not to miss it—Adv.

OVER 100 PERFORMERS ARE TO HELP IN SCHOOL PLAY

The coming high school play, ballet and symphony concert on March 1 and 2 is looming big in the estimation of the average ticket purchaser. Never before was the interest and enthusiasm displayed over an approaching high school performance that is shown now.

There will be altogether over 100 performers in the capacity of orchestra musicians, dancers and players taking part, each of whom has been carefully and conscientiously trained to do his part.

The orchestra, comprising now 45 pieces, 26 string & wood, 11 brass, 2 percussion and 1 piano, will be heard in Wagner, Schubert, Herbert and a number of popular composers. Among other selections the famous "March and Chor" from Tannhauser will be played.

TODAY'S AMUSEMENTS

MARGUERITE CLARK.
Marguerite Clark has played almost every conceivable character on the screen from the delightful little "Molly Make Believe" and "Little Lady Elton" who believed in fairies to "Snow White," who was a sort of fairy princess herself. But during the time that she has been appearing on the screen the Famous Players have never given her the role of an actress until she played Fifi in "The Fortune of Fifi" which is the Paramount picture at the Alhambra theater today only.

The story, which was written by Molly Elliott Seawell, concerns a little French actress and her aims, ambitions, romance, near tragedy and final good fortune. In it Miss Clark does some of the most delightful work of her screen career, playing the actress with a delicate touch that is refreshing and irrefragably charming—Adv.

THE BILL AT THE RIJOC.
The abuse of desertion and non-support laws is dramatically presented in a special release, "Desertion and Non-support," at the Rijooc.

BLEEDING MAN ELUDES OFFICER

Policeman Hodges Returns Fire of Man Ejected From Dance Near River.

A trail of blood extending more than four blocks along a narrow cement sidewalk near the Franklin canal on Eighth street is the only clue police officers have to a man who on Saturday night is reported to have fired two shots at officer W. A. Hodges, and was wounded when the officer returned the fire. The blood was trailed to a small house on Eighth street and out again. The residents of the house disclaim knowledge of the identity of the wounded man, stating that he applied for assistance, which they refused.

Officer Hodges, according to his statement, went to a house near the El Paso Milling company where a dance was in progress. He forcibly ejected one man from the building, and was fired upon a short time later, two bullets from a pistol whistling close to his ears. The officer returned the fire, he said, and pursued his assailant. It was seen that the wounded man was being aided by someone, the officer said.

Support, at the Rijooc today. George Larkin will be seen also today in a very exciting picture.

WIGWAM—A DOUBLE BILL.
There is a double bill today at the Wigwam, "The House of Mystery," the most weird and unusual story in the whole "Purple Mask" series, will be on the program, as will "Dirty Work in a Laundry." This is one of the old time Keystone, with Ford Sterling featured. Those old time Semmott productions are always acceptable, no matter how often they are run—Adv.

NEW PICKFORD FILM SOON.
Mary Pickford's newest Artcraft production presents the well known play and story by Eleanor Gates, "A Poor Little Rich Girl," produced under the able direction of Maurice Tourneur. In this picture "America's Sweetheart" appears in a role particularly adapted to her inimitable talents. The picture will be shown at the Wigwam next Monday—Adv.

CHARLIE CHAPLIN—UNIQUE.
A varied program, including Chaplin, Mutt and Jeff, Hearst-Pathe News and a Christie comedy will be today's show. Francis Beverly Rayne in the seventh episode of "The Great Secret" will be shown Tuesday and Wednesday. And Mrs. Petrova in "Bride and Buried" will start a four days' engagement Thursday—Adv.

BREVITIES.
(Advertisements.)

Train Bulletin.
All afternoon and night trains for today are reported on time.

Dr. Baubert, Dentist, Mills bldg. Ph. 4817.
Longwell—Be careful of your baggage checks. Leave at Longwell's. Tel. 1.

Says Homer N. Hogue Missing.
The United States consulate of Juarez, temporarily located in the federal building, El Paso, has an inquiry from G. R. Hogue, Henryetta, Okla., asking assistance in locating his son, Homer N. Hogue, who is said to be missing since January 19, on which date the inquiry says he was in Juarez, but would leave the following morning for home by way of Fort Worth. His father expresses fears for his son's safety.

ANNOUNCEMENT.
On Feb. 25th Capt. Thos. Franklin, who has been the superintendent of the El Paso Dairy Co. in charge of their herd and dairy since March 1st, 1911, will leave their employment for the purpose of starting a dairy of his own. Announcement of its name and location will be made later.

Spanish Books and stationery at the Ideal, 205 South El Paso street.

Mrs. Schumann Heink Improving.
St. Louis, Mo., Feb. 25.—The condition of Mrs. Schumann Heink, who was injured in a fire at her home in St. Louis, Mo., is improving.

Spanish Books and stationery at the Ideal, 205 South El Paso street.

Passenger Agent Hunter Visitor.
George H. Hunter, general passenger agent of the Texas and Pacific, and Hunter and I. M. Griffin, assistant freight traffic manager, are in El Paso en route from their headquarters at Dallas, Texas, to California.

To the Stockholders of the Southwestern Portland Cement Company.
You will take notice that a general meeting of the stockholders of the Southwestern Portland Cement company has been called by the board of directors to be held at room 502 Two Republics life building, in the city of El Paso, Texas, at two o'clock p. m., on the 11th day of March, A. D. 1917.

At such meeting amendments to the by laws of the Southwestern Portland Cement company will be offered and considered, authorizing the holding of meetings of the stockholders or directors at El Paso, Texas, Los Angeles, California, Victorville, California, or such other place and places as the stockholders may deem advisable.

Also amendments to the by laws of said company will be considered to change, alter, regulate and determine the salaries to be paid to any and all officers of such corporation.

By order of the board of directors.
(Signed) Carl Leonard, President.
O. J. Binford, secretary.

Cypress for ditch work can't see, farm sales. Burton-Lingo Lumber Co. Phone number 50.

Hats cleaned, rubbed, 201 San Antonio.

Eyes Examined Properly.
Geo. D. Kendall, 228 Mesa Avenue. Makes Glasses Right—Adv.

Carpets and rugs cleaned the best way. Wilson Millican Cleaning Works. Phone 4400—Advertisement.

Downtown Store Room For Rent.
201 Texas St. Fine cement 30x30. Electric elevator. We are making it everybody's bldg. because we need more room for our continually growing business. El Paso Piano Co.—Adv.

NO SALE GOODS ON APPROVAL

OUR MONTH-END STOCK

CHARGES PAYABLE APRIL 1ST

ADJUSTMENT

THE FINISH



SALE

Continues Tomorrow

BUY Toilet Goods Here

BUY toilet goods here and save money. There's a reason for this slogan. Others know why—you will too—when you buy here.

4 Oz. Listerine, 15c
Our Price, 33c
Java Rice Face Powder, 15c
Here, 15c
Euthymol Tooth Paste, 13c
Here, 13c
Mum, The Well Known Deodorant, 19c
Packer's Tar Soap, 19c
Our Price, 19c

TOMORROW and Wednesday this great Month-End Sale goes on with unabated enthusiasm. It's the most exciting event of the kind we have ever held. Large throngs of eager shoppers have filled our aisles up to the time The Herald goes to press and the much boasted "White House Service" has been taxed to the utmost. Remember all broken lots, odds and ends and discontinued lines MUST go. All charges payable April 1st. Below we give examples of price cutting.

| | | | |
|------------------------|---------|------------------------|---------|
| 25c Handkerchiefs..... | 12 1-2c | \$12.00 Boots..... | \$6.95 |
| 50c Neckwear..... | 35c | \$12.00 Hats..... | \$4.98 |
| \$1.00 Gloves..... | 49c | \$3.50 Petticoats..... | \$1.95 |
| \$1.00 Corsets..... | 69c | \$6.95 Skirts..... | \$3.98 |
| \$4.95 Blouses..... | \$2.49 | \$25.00 Suits..... | \$19.85 |
| \$12.00 Sweaters..... | \$6.95 | \$15.00 Dresses..... | \$10.75 |

Watch Our Arcade Windows

THE WHITE HOUSE

Little Plaza

Phone 4580

"The Store of Service"

A Children's Millinery Event Coming Soon. Wait!

tion of madame Schumann Heink, the opera contralto, two of whose ribs were broken in a taxicab accident Friday night, is slightly improved, physicians announced.

How about your spring suit? See Morehead, the Tailor, 405 N. Oregon.

San Antonio Has Warm Day.
San Antonio, Texas, Feb. 25.—Thermometers at San Antonio registered 32 degrees at 5 o'clock yesterday afternoon. This is said to break all records for February in 23 years.

Doctor Edgar, Homeopath, Morehead bldg. Eat at Pickwick, 405 N. Oregon.

Four Killed in Wreck.
Philadelphia, Pa., Feb. 25.—Four persons were killed and three injured in a wreck on the Pennsylvania railroad near Bristol, Pa., today. The wreckage caught fire and a score of freight and express cars were destroyed.

Lost: One horse, bay gelding, age 5 years, height 15 hands, inches, branded U. S. on left shoulder and 5027 on hoof. \$10.00 reward if returned to supply officer, 5th Field Artillery, Fort Bliss, Texas.

Eat at Savoy, 110 S. Stanton.

Fire Destroys Grain Elevators.
Louisville, Ky., Feb. 25.—Damage aggregating more than \$1,000,000 was caused by a fire here last night which destroyed the elevators of the Kentucky Public Elevator company and several score of freight cars. Approximately 500,000 bushels of wheat, corn, rye and oats were destroyed.

Eat Silver King Cafe, 209 San Antonio.

Naval Officer Returns.
New York, Feb. 25.—Commander Philipp Williams, U. S. N., arrived here today on the steamship Saga, from Brazil, where he had been instructing the Brazilian navy in gunnery. He has been on a leave of absence.

Dr. Anna Reum, Buckler, Bld. over Eliti Thorahill, Florist, 259 Myrtle. Ph. 2174.

Iowa Supreme Court Judge Dies.
Red Oak, Iowa, Feb. 25.—Judge Horace E. Deemer, 58 years old, oldest member in point of service of the Iowa supreme court, died at his home early today after an illness of several weeks.

Try Mrs. Clark's Cafeteria, 208 Mesa.

Supt. E. C. McMullen Here.
E. C. McMullen, superintendent of the Texas & Pacific at Big Springs, Tex., is in El Paso on an inspection trip.

Doctor J. D. Stevens, Dentist, now at 7-3 Martin Bldg.

Passenger Agent Hunter Visitor.
George H. Hunter, general passenger agent of the Texas and Pacific, and Hunter and I. M. Griffin, assistant freight traffic manager, are in El Paso en route from their headquarters at Dallas, Texas, to California.

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Of course we say our flour is best; it means money in our pocket, to persuade people to buy our brands. But when a cooking expert, like Mrs. Edna Evans, endorses our claims, and further, uses our flour herself—well, that amounts to a practical demonstration, doesn't it?

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Cream of Wheat
Flour

Globe
Mignonette
Flour

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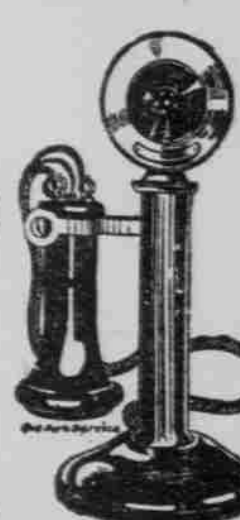
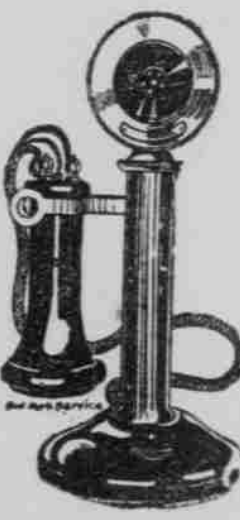
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An Auto, Limousine, Taxi or Baggage

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The power of photography in the business and social life of today is not to be underestimated.

Pictures are necessities to the modern newspaper and magazine.

Photography furnishes 90 percent of the world's amusement—the movies.

The kodak preserves for tomorrow the events of today. Use your kodak to the end that each picture tells a story—don't "snap" any old thing—then bring your films to us for finishing.

Edna Evans
208 San Antonio street

As It Should Be Done.